



## NORDIC GUSTO'S STORY

We are Finnish  
family company.  
We started this as  
a way of life of our  
parents,  
grandparents and  
grand-grand-  
parents...

...Many years gone by and many times thoughts of building our own company that starts a fire in our hearts happen in 2017 .

We started a project from growing chaga mushrooms in our own forest.

In early 2019 we were at our summer cottage and we started talking about ideas. And then it hit as, why don't we sell Finnish bilberries at that time when we are waiting for our chaga to grow. In the same night we found a company that was for sale — with ready web store for Finnish natural products, which had been founded in 2015, but it needed new owners fresh ideas.

That was the beginning.

We have supplied the company with products with organic certification. And now the end of 2021 we are going to bring into the market new products that we produce ourselves in our own family land.



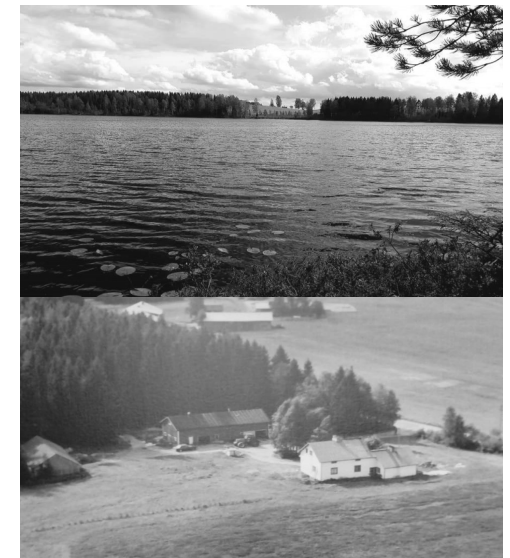
## DEEP ROOTS



The forest is located on the shores of the lake in Central Finland, which is part of our roots and which has been in our family for 500 years.

Our grand-grand-father sold same products in same area in early 1900's, about 100 years ago. And after that, his son (grand-father) kept own store called Aholan kauppa.

We continue the old tradition of the merchant family. We respect the production of clean food and produce natural products in an ethical way.



**ARCTIC GREEN TASTE LTD.**  
**NORDIC GUSTO**